

SEMESTER 1st

SKILL ENHANCEMENT COURSE

Subject: MASS COMMUNICATION & Multimedia Production

Code: BMM22S103

Title: MOBILE JOURNALISM

CREDITS: THEORY: 2; Practical: 2

Part 1: Theory (2 Credits)

COURSE OBJECTIVES:

- *To provide students the necessary skills of mobile journalism.*
- *To acquaint them with basic Concept and techniques of journalism.*
- *To familiarize students with all the current and upcoming advancements in technology concerning mobile journalism.*

Learning Outcomes:

On completion of Course, the student should:

- *Know the basic skills required for mobile journalism.*
- *Learn to use the tools required for Mobile journalism.*
- *Know the technical aspects of mobile Journalism.*

UNIT 1: INTRODUCTION

History of news gathering tools: A brief overview

Arrival of MoJo, Defining Mobile Journalism

Benefits of MoJo

UNIT 2: MOJO GEAR

Examples of MoJo

Mojo Pioneers

Mojo Kit: Tripod/monopods, selfie sticks, grips and gimbals, microphones, lighting

Useful Apps: Snapseed, ProShot, Filmic Pro, Open Camera, KineMaster, PowerDirector, others

PRACTICAL (2 CREDITS)

Comparative analysis of MoJo with earlier media platforms/technologies

Exploring MoJo gear

Critical analysis of MoJo productions and ventures (any two national/international)

SUGGESTED READINGS:

Mobile Journalism in the Asian Region By Stephen Quinn (Konrad-Adenauer-Stiftung)
Mobile Journalism By Lachina Brodie.

Part 2: Field Work / Practical (2 Credits)

Practical Theme:

- *Media platforms/technologies*
- *Exploring MoJo gear*
- **Using Mojo Kit: Tripod/monopods, selfie sticks, grips and gimbals, microphones, lighting etc.**